SEC Form 4	
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 \Box

(Last)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	
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1. Name and Address of Reporting Person*

Keane Robert S

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 3

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average bu	urden							

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person

Form filed by More than One Reporting Person

pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940			nours per respon	se: 0.1	5
2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [VPRT]		tionship of Re all applicable Director	,	s) to Issuer 10% Owner	
3. Date of Earliest Transaction (Month/Day/Year) 07/02/2008	X	Officer (give below) CEO Pres.		Other (specify below) he BODs	

X

95 HAYDEN AVENUE (Street) 02421 LEXINGTON MA (City) (State) (Zip)

(First)

C/O VISTAPRINT USA, INCORPORATED

(Middle)

. . ficially -

4. If Amendment, Date of Original Filed (Month/Day/Year)

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed O 5)	s Acquired f (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Shares	07/02/2008		S ⁽¹⁾⁽²⁾		100	D	\$25.47	170,259	D ⁽³⁾	
Common Shares	07/02/2008		S		100	D	\$25.74	170,159	D	
Common Shares	07/02/2008		S		100	D	\$25.7	170,059	D	
Common Shares	07/02/2008		S		100	D	\$25.71	169,959	D	
Common Shares	07/02/2008		S		100	D	\$25.5	169,859	D	
Common Shares	07/02/2008		S		100	D	\$25.39	169,759	D	
Common Shares	07/02/2008		S		100	D	\$25.59	169,659	D	
Common Shares	07/02/2008		S		100	D	\$25.46	169,559	D	
Common Shares	07/02/2008		S		100	D	\$25.69	169,459	D	
Common Shares	07/02/2008		S		200	D	\$25.57	169,259	D	
Common Shares	07/02/2008		S		300	D	\$25.61	168,959	D	
Common Shares	07/02/2008		S		100	D	\$25.51	168,859	D	
Common Shares	07/02/2008		S		200	D	\$25.68	168,659	D	
Common Shares	07/02/2008		S		200	D	\$25.67	168,459	D	
Common Shares	07/02/2008		S		100	D	\$25.73	168,359	D	
Common Shares	07/02/2008		S		100	D	\$25.91	168,259	D	
Common Shares	07/02/2008		S		100	D	\$25.96	168,159	D	
Common Shares	07/02/2008		S		99	D	\$26.06	168,060	D	
Common Shares	07/02/2008		S		100	D	\$26.2	167,960	D	
Common Shares								858,649	I	See Footnote
Common Shares								54,900	I	See Footnote ⁽
Common Shares								73,381	I	See Footnote
Common Shares								528,100	I	See Footnote
Common Shares								528,100	I	See Footnote
	Table II - Derivative Se (e.g., puts, ca	ecurities Acqu alls, warrants,						Dwned		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	HenrenDeriva Execution Date, if any (e.g., p (Month/Day/Year)	titve S Transa Utsue 8)	ecuri iction ialls,	thes of Volafit Secu Acqu (A) o	rities lired	ifentesis Expiration Da QUNIMDSy/V	osecrot, convertib	Underl Deriva	ying	Berivative Derivative Security (Instr. 5)	Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		8f (D 68f (D	98007668 97 (D) Expiration Date 98757 and (Month/Day/Year) 98950 dites		ate	and and Amount of Securities Underlying		Derivative Security	Beneficially	Ownership o Form: B	11. Nature of Indirect Beneficial Ownership
(instr. 3)	Derivative Security			Code	v	Acqu (A) o Disp of (D (Inst	r osed	Date Exercisable	Expiration Date	Deriva Securi and 4) Title	Amstra		Owned Following Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	(Instr. 4)
				í		í				<u> </u>		1			

 Explanation of Responses:
 Amount
 Amount

 1. The sale of common shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the sellers on May 2002008.
 Number

 2. Separate sale transactions that were executed on 7/2/08 at the same price have been reported on an appregrate basis explanation line in Taber 1. The order in which sale transactions are set forth in Table I is not

 necessarily reflective of the sequence in which the sale transactions occurrently in fact. (A) (D) Exercisable Date Title Shares 3. Shares held jointly by Mr. Keane and his spouse.

4. Shares held by RHS Holdings Ltd. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein

5. Shares held by the Keane Family Irrevocable Trust, a trust for the benefit of Mr. Keane's minor daughter. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

6. Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and executive officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

7. Shares held by the Heather K.L. McEvoy Keane 2003 Irrevocable Trust. Ms. Keane is Mr. Keane's spouse. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein

8. Shares held by the Robert Keane 2003 Irrevocable Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Remarks:

This is the second Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on July 2, 2008

/s/ Lawrence A. Gold as Attorney in Fact for Robert S. 07/07/2008 **Keane**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.