SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
Keane Robert S

(Last) (First) (Middle)
CIMPRESS PLC, FIRST FLOOR BUILDING 3
FINNABAIR BUSINESS & TECHNOLOGY PARK

(Street)
DUNDALK, COUNTY LOUTH

(City) (State) (Zip)
IRELAND

(Country)

2. Issuer Name **and** Ticker or Trading Symbol
CIMPRESS plc [CMPR]
Foreign Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)
09/11/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
☑ Director
☐ 10% Owner
☑ Officer (give title below)
☐ Other (specify below)
CEO, Chairman

6. Individual or Joint/Group Filing (Check Applicable Line)
☑ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	09/11/2026		S		7,901	D	$84.62[1]	95,266	D	
Ordinary Shares	09/11/2026		S		3,793	D	$85.41[2]	91,473	D	
Ordinary Shares	09/11/2026		S		306	D	$86.09[3]	91,167	D	
Ordinary Shares	09/11/2026		S		10,712	D	$84.61[4]	769,288	I	By Second Delaware 2003, LLC
Ordinary Shares	09/11/2026		S		5,109	D	$85.41[5]	764,179	I	By Second Delaware 2003, LLC
Ordinary Shares	09/11/2026		S		179	D	$86.04[6]	764,000	I	By Second Delaware 2003, LLC
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								43,128[7]	I	By Eastern Irrevocable, LLC
Ordinary Shares								47,088[7]	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust
Ordinary Shares								986,785	I	By Third Delaware 2011, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Reflects weighted-average sale price (per share prices actually received ranged from $84.17 to $84.99). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

2. Reflects weighted-average sale price (per share prices actually received ranged from $85.00 to $85.96). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

3. Reflects weighted-average sale price (per share prices actually received ranged from $86.04 to $86.22). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

4. Reflects weighted-average sale price (per share prices actually received ranged from $84.18 to $84.99). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

5. Reflects weighted-average sale price (per share prices actually received ranged from $85.00 to $85.99). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

6. Reflects weighted-average sale price (per share prices actually received ranged from $86.01 to $86.06). Upon appropriate request, the reporting person will provide information regarding the number of shares sold at each price within the range.

7. Includes 28,375 shares held by RHS Delaware Holdings LLC, of which Eastern Irrevocable, LLC and Western Irrevocable, LLC are the sole owners.

Remarks:

/s/ Sean E. Quinn, as attorney-in-fact for Robert S. Keane	09/15/2026
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.