

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>PAGE LOUIS</u>  (Last) (First) (Middle) <u>WINDOW TO WALL STREET</u> <u>39 CEDAR HILL ROAD</u>  (Street) <u>DOVER MA 02030</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD [ VPRT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  <input checked="" type="checkbox"/> Director 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>08/01/2007</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.93	378,400	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$34.78	378,300	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$34.88	378,200	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.12	378,100	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.11	378,000	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.02	377,900	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.07	377,800	I	See footnote <sup>(2)</sup>
Common Shares	08/01/2007		S <sup>(1)</sup>		100	D	\$35.15	377,700	I	See footnote <sup>(2)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date					
					Code	V			Title	Amount or Number of Shares			

**Explanation of Responses:**

- The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007
- Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

Christopher Carmody, as  
Attorney in Fact for Louis Page 08/03/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.