

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| 1. Name and Address of Reporting Person* <u>Keane Robert S</u> _____ (Last) (First) (Middle) <u>CIMPRESS,</u> <u>275 WYMAN STREET</u> _____ (Street) <u>WALTHAM MA 02451</u> _____ (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>CIMPRESS N.V. [CMPR]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>CEO, President / Chairman of Management Board</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>05/31/2016</u> | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | |
| 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Ordinary Shares | 05/31/2016 | | s ⁽¹⁾ | | 9,900 | D | \$100.18 ⁽²⁾ | 424,200 | I | By First Delaware 2003 Investment Trust |
| Ordinary Shares | 05/31/2016 | | s ⁽¹⁾ | | 10,200 | D | \$100.18 ⁽³⁾ | 423,580 | I | By Second Delaware 2003 Investment Trust |
| Ordinary Shares | 05/31/2016 | | s ⁽⁴⁾ | | 9,800 | D | \$100.19 ⁽⁵⁾ | 68,755 | I | By The Keane Family Foundation |
| Ordinary Shares | | | | | | | | 309,774 ⁽⁶⁾ | I | By The Eastern Irrevocable Trust |
| Ordinary Shares | | | | | | | | 309,773 ⁽⁶⁾ | I | By The Western Irrevocable Trust |
| Ordinary Shares | | | | | | | | 51,900 | I | By Delaware 2001 Investment Trust |
| Ordinary Shares | | | | | | | | 185,000 | I | By Third Delaware 2011 Investment Trust |
| Ordinary Shares | | | | | | | | 88,375 | I | By RHS Holdings Incorporated |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title of Underlying Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|--|--|--|---|--|
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| Explanation of Responses: | | | | | | | | | | | |
| 1. These transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on December 2, 2014. | | | | | | | | | | | |
| 2. The price range for sales of these shares was between \$100.12 and \$100.25 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price. | | | | | | | | | | | |
| 3. The price range for sales of these shares was between \$100.13 and \$100.24 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price. | | | | | | | | | | | |
| 4. These transactions were effected pursuant to a 10b5-1 trading plan adopted by the reporting person on November 19, 2014. | | | | | | | | | | | |
| 5. The price range for sales of these shares was between \$100.12 and \$100.29 per share. Upon appropriate request, the reporting person will provide full information regarding the number of shares sold at each separate price. | | | | | | | | | | | |
| 6. Includes 88,375 shares held by RHS Holdings Incorporated, of which The Eastern Irrevocable Trust and The Western Irrevocable Trust are the sole shareholders. | | | | | | | | | | | |

Remarks:

/s/Kathryn L. Leach, as
attorney-in-fact for Robert S. Keane 06/02/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.