

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL                                 |           |
|--|-----------|
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|   |   |   |
|---|---|---|
| 1. Name and Address of Reporting Person*<br><u>Holian Janet</u><br><br>(Last) (First) (Middle)<br><u>C/O VISTAPRINT USA, INCORPORATED</u><br><u>95 HAYDEN AVENUE</u><br><br>(Street)<br><u>LEXINGTON MA 02421</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>VISTAPRINT LTD [ VPRT ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><u>Executive VP and CMO</u> |
|   | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>10/01/2007</u>         |   |
| 4. If Amendment, Date of Original Filed (Month/Day/Year)  |   |   |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price   |   |  |   |
| Common Shares                   | 10/01/2007                           |  | M <sup>(1)</sup>               |   | 4,687   | A          | \$4.11  | 8,687   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s <sup>(2)</sup>               |   | 100   | D          | \$37.32 | 8,587   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.37 | 8,487   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.06 | 8,387   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$36.89 | 8,287   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$36.95 | 8,187   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.07 | 8,087   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$36.97 | 7,887   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$36.9  | 7,787   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37    | 7,687   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$36.99 | 7,587   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.42 | 7,487   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.34 | 7,287   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.38 | 7,187   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.51 | 7,087   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.36 | 6,887   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.54 | 6,787   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.56 | 6,587   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.61 | 6,487   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.39 | 6,287   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.47 | 6,187   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.44 | 6,087   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.59 | 5,987   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.4  | 5,887   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.46 | 5,687   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.48 | 5,587   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 200   | D          | \$37.67 | 5,387   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.66 | 5,287   | D  |   |
| Common Shares                   | 10/01/2007                           |  | s                              |   | 100   | D          | \$37.64 | 5,187   | D  |   |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |       | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-------|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V | (A)  | (D)   | Date Exercisable   | Expiration Date |   |  |  |   |  |
| Share Option (Right to Buy)                | \$4.11   | 10/01/2007                           |  | M <sup>(1)</sup>               |   |  | 4,687 | 10/01/2007   | 01/28/2014      | Common Shares   | \$0  | 4,688  | D   |  |

**Explanation of Responses:**

- The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.
- Separate sale transactions that were executed on 10/1/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

**Remarks:**

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on October 1, 2007.

/s/ Lawrence A. Gold as  
Attorney in Fact for Janet                      10/03/2007  
Holian

\*\* Signature of Reporting Person                      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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