SEC Form 4	
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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
Estimated average burde	en
hours per response:	0.5

1. Name and Addre		ng Person <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol VISTAPRINT LTD [ VPRT ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
<u>Keane Robert S</u>			<u> </u>	X	Director	10% Owner			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	— x	Officer (give title below)	Other (specify below)			
C/O VISTAPRI	NT USA, IN	NCORPORATED	07/16/2008		CEO Pres. & Chair. of the BODs				
95 HAYDEN AV	VENUE								
(Street) LEXINGTON	MA	02421	<ul> <li>4. If Amendment, Date of Original Filed (Month/Day/Year)</li> </ul>	6. Indi Line) X	vidual or Joint/Group Fili Form filed by One Re	porting Person			
(City)	(State)	(Zip)	-		Form filed by More th Person	an One Reporting			

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired f (D) (Instr	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares	07/16/2008		<b>S</b> <sup>(1)(2)</sup>		100	D	\$27.21	167,860	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.01	167,760	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$25.06	167,660	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$25.65	167,560	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$24.76	167,460	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.24	167,360	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.35	167,260	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.12	167,160	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.06	167,060	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.05	166,960	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		57	D	\$27.025	166,903	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.03	166,803	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		43	D	\$27	166,760	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$26.95	166,660	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$26.98	166,560	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$27.94	166,460	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		200	D	\$26.94	166,260	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		200	D	\$26.92	166,060	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$2 <mark>6.</mark> 7	165,960	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$26.53	165,860	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$26.58	165,760	D <sup>(3)</sup>		
Common Shares	07/16/2008		S		100	D	\$26.56	165,660	D <sup>(3)</sup>		

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Ta	ble II - Deriva (e.g., p					ired, Disp options,	· · ·		lor				
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed	Code		(6A)Nu	m(160e)r	ExDetisEbler	isDatatlee and	7itītētle Amour	aSolidiares	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature
ESeptantation (Instr. 3) 1. All of the s	of Elesspises Price of Derivative	efMonth/Day/Year) n shares reported on	if any (Month/Day/Year) this Form 4 were effe	Code 8) cted pu	<b>(Instr.</b> rsuant to		rities ired	(Month/Day/ 1 trading plan a	<b>(ear)</b> idopted by the	Securit Underl Derivat	ties ying A May 20, 2 live	Security (Instr. 5)	Securities Beneficially Owned	Form: Direct (D) or Indirect	Beneficial Ownership (Instr. 4)
			n 7/16/08 at the same h the sale transaction			ct.Dispo	osed	in aggregate ba	sis on a single	liSteciurili and 4)	<b>iyb(inisti∏l3</b> e	order in whic	Reported	a <b>(t): (leistor4)</b> ir	n Table I is
1	<b>1</b>	Keane and his spous	se.			of (D) (Instr	. 3, 4						' Transaction(s)   (Instr. 4)		
Remarks	I					and 5									
This is the fir	st Form 4 of tw	o Form 4 filings mad	le by the reporting pe	rson to	report tr	ansactio	ons tha	t occurred on J	ıly 16, 2008			I	I		1
											nce A. G				
										torney ane	<u>in Fact f</u> Amount	<u>or Robert S</u>	<u>5. 07/18/200</u> I	<u>8</u> 	
Reminder: R	eport on a se	parate line for each	class of securities	bœondefi	ciaylly ov	wn <b>(vac)</b> dd	ir <b>(ED)</b> tly	Date OExiedicisatilye			or e Of Repor of Shares	ting Person	Date		

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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