

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person * <u>Holian Janet</u>  (Last) (First) (Middle) C/O VISTAPRINT USA, INCORPORATED 95 HAYDEN AVENUE  (Street) LEXINGTON MA 02421  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD [ VPRT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP and CMO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/01/2007</u>	
		6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares	11/01/2007		M <sup>(1)</sup>		21,875	A	\$12.33	25,875	D	
Common Shares	11/01/2007		s <sup>(2)</sup>		275	D	\$45.44	25,600	D	
Common Shares	11/01/2007		s		100	D	\$45.49	25,500	D	
Common Shares	11/01/2007		s		200	D	\$45.57	25,300	D	
Common Shares	11/01/2007		s		100	D	\$45.6	25,200	D	
Common Shares	11/01/2007		s		100	D	\$45.41	25,100	D	
Common Shares	11/01/2007		s		300	D	\$45.42	24,800	D	
Common Shares	11/01/2007		s		300	D	\$45.45	24,500	D	
Common Shares	11/01/2007		s		300	D	\$45.43	24,200	D	
Common Shares	11/01/2007		s		600	D	\$45.46	23,600	D	
Common Shares	11/01/2007		s		100	D	\$45.47	23,500	D	
Common Shares	11/01/2007		s		100	D	\$45.62	23,400	D	
Common Shares	11/01/2007		s		300	D	\$45.21	23,100	D	
Common Shares	11/01/2007		s		300	D	\$45.27	22,800	D	
Common Shares	11/01/2007		s		200	D	\$45.26	22,600	D	
Common Shares	11/01/2007		s		100	D	\$45.31	22,500	D	
Common Shares	11/01/2007		s		200	D	\$45.29	22,300	D	
Common Shares	11/01/2007		s		500	D	\$45.32	21,800	D	
Common Shares	11/01/2007		s		300	D	\$45.35	21,500	D	
Common Shares	11/01/2007		s		300	D	\$45.37	21,200	D	
Common Shares	11/01/2007		s		100	D	\$45.36	21,100	D	
Common Shares	11/01/2007		s		300	D	\$45.48	20,800	D	
Common Shares	11/01/2007		s		400	D	\$45.52	20,400	D	
Common Shares	11/01/2007		s		100	D	\$45.2	20,300	D	
Common Shares	11/01/2007		s		400	D	\$45.65	19,900	D	
Common Shares	11/01/2007		s		200	D	\$45.64	19,700	D	
Common Shares	11/01/2007		s		200	D	\$45.79	19,500	D	
Common Shares	11/01/2007		s		100	D	\$45.74	19,400	D	
Common Shares	11/01/2007		s		100	D	\$45.75	19,300	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Share Option (Right to Buy)	\$12.33	11/01/2007		M <sup>(1)</sup>			21,875	11/01/2007	05/31/2015	Common Shares	21,875	\$0	153,125	D	

**Explanation of Responses:**

- The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.
- Separate sale transactions that were executed on 11/1/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

**Remarks:**

This is the first Form 4 of five Form 4 filings made by the reporting person to report transactions that occurred on November 1, 2007.

/s/ Lawrence A. Gold as  
Attorney in Fact for Janet                      11/05/2007  
Holian

\*\* Signature of Reporting Person                      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.