

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Keane Robert S</u> (Last) (First) (Middle) <u>C/O VISTAPRINT USA, INCORPORATED</u> <u>95 HAYDEN AVENUE</u> (Street) <u>LEXINGTON MA 02421</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT N.V. [VPRT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>CEO Pres. & Chairman</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>03/09/2010</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	03/09/2010		s ⁽¹⁾		2,000	D	\$62.1218 ⁽³⁾	67,381	I	See Footnote ⁽⁵⁾
Ordinary Shares	03/09/2010		s ⁽¹⁾		15,000	D	\$62.0567 ⁽³⁾	723,375	I	See Footnote ⁽⁶⁾
Ordinary Shares	03/09/2010		s ⁽²⁾		15,000	D	\$62.0608 ⁽³⁾	472,200	I	See Footnote ⁽⁷⁾
Ordinary Shares	03/09/2010		s ⁽²⁾		15,000	D	\$62.0592 ⁽⁴⁾	472,200	I	See Footnote ⁽⁸⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The sale of ordinary shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plan adopted by the sellers on November 12, 2009.
- The sale of ordinary shares reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plan adopted by the sellers on November 18, 2009.
- The price range for sales of these shares was between \$62.00 per share and \$62.27 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price range for sales of these shares was between \$62.00 per share and \$62.29 per share. Upon appropriate request the reporting person will provide full information regarding the number of shares sold at each separate price.
- Shares held by the Keane Family Foundation, Inc., a not for profit corporation of which Mr. Keane and his spouse are directors and officers. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- Shares held by RHS Holdings Incorporated. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- Shares held by the Second Delaware 2003 Investment Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- Shares held by the First Delaware 2003 Investment Trust. Mr. Keane disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

/s/ Kathryn L. Leach as
Attorney in Fact for Robert S. Keane 03/10/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.