SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person*

Keane Robert S

(Last) (First) (Middle)

CIMPRESS PLC, FIRST FLOOR BUILDING 3
FINNABAIR BUSINESS & TECHNOLOGY PARK

(Street)

DUNDALK,
COUNTY
LOUTH

(City) (State) (Zip)

IRELAND

(Country)

2. Issuer Name **and** Ticker or Trading Symbol

CIMPRESS plc [CMPR]

Foreign Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)

11/13/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

☑ Director ☐ 10% Owner

☑ Officer (give title below) ☐ Other (specify below)

CEO, Chairman

6. Individual or Joint/Group Filing (Check Applicable Line)

☑ Form filed by One Reporting Person

☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	11/13/2026		G[1]		29,787	D	$0	61,380[1]	D	
Ordinary Shares	11/13/2026		G[1]		29,787	A	$0	1,016,572[1]	I	By Third Delaware 2011, LLC
Ordinary Shares	11/15/2026		M		9,578	A	$0[2]	70,958	D	
Ordinary Shares	11/15/2026		M		145	A	$0[2]	71,103	D	
Ordinary Shares	11/15/2026		M		3,388	A	$0[2]	74,491	D	
Ordinary Shares	11/15/2026		M		7,594	A	$0[2]	82,085	D	
Ordinary Shares	11/15/2026		F		8,287	D	$57.28	73,798	D	
Ordinary Shares								28,375	I	By RHS Delaware Holdings LLC
Ordinary Shares								43,128[3]	I	By Eastern Irrevocable, LLC
Ordinary Shares								47,088[3]	I	By Western Irrevocable, LLC
Ordinary Shares								51,900	I	By Delaware 2001 Investment Trust
Ordinary Shares								764,000	I	By Second Delaware 2003, LLC

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Code	V	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A)	(D)	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable	Expiration Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Title	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Performance Share Units	$0[2]	11/15/2026		M			9,578	08/15/2024[4]	08/15/2027	Ordinary Shares	9,578	$0	28,735	D	
Performance Share Unit	$0[2]	11/15/2026		M			145	08/15/2024[4]	08/15/2027	Ordinary Shares	145	$0	436	D	
Performance Share Units	$0[2]	11/15/2026		M			3,388	08/15/2025[4]	08/15/2028	Ordinary Shares	3,388	$0	23,714	D	
Performance Share Units	$0[2]	11/15/2026		M			7,594	08/15/2026[4]	08/15/2029	Ordinary Shares	7,594	$0	83,533	D	

Explanation of Responses:

1. The disposition and acquisition rows reflect the same bona fide gift of 29,787 ordinary shares, which was made by the reporting person and his spouse to a trust established for the benefit of members of the reporting person's family, with the trust subsequently contributing the shares to its wholly owned Third Delaware 2011, LLC, and such shares are included in the LLC holdings reported herein. The reporting person disclaims beneficial ownership of any shares held by the trust and LLC, except to the extent of his pecuniary interest therein.

2. The shares acquired automatically vested pursuant to an award of performance share units (PSUs), with each PSU representing Cimpress' commitment to issue one ordinary share following the determination of the number of shares issuable pursuant to the award based on the level of achievement against the performance conditions.

3. Includes 28,375 shares held by RHS Delaware Holdings LLC, of which Eastern Irrevocable, LLC and Western Irrevocable, LLC are the sole owners.

4. These PSUs vest over the following four-year period: 25% of the number of shares determined to be issuable pursuant to the award based on the level of achievement against the performance conditions vest on the Date Exercisable shown in Table II and 6.25% of such number of shares vest quarterly thereafter.

Remarks:

/s/ Max Sender, as attorney-in-fact for Robert S. Keane — 11/17/2026

** Signature of Reporting Person — Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

CIMPRESS plc
LIMITED POWER OF ATTORNEY
FOR SECTION 16 REPORTING OBLIGATIONS

Know all by these presents, that the undersigned hereby makes, constitutes and appoints each of Sean Quinn, Robert Johnson, and Max Sender, signing singly and each acting individually, as the undersigned's true and lawful attorney-in-fact with full power and authority as hereinafter described to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an executive officer and/or director of Cimpress plc (the "Company"), Form ID, with specific legal authority to bind the undersigned for purposes of Form ID, and Forms 3, 4, and 5 (including any amendments thereto) in accordance with Section 16(a) of the United States Securities Exchange Act of 1934 and the rules thereunder (the "Exchange Act"), and act as an account administrator on the undersigned's behalf to manage the undersigned's United States Securities and Exchange Commission ("SEC") Electronic Data Gathering, Analysis and Retrieval system ("EDGAR") account;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to prepare, complete and execute any such Form ID and Forms 3, 4, or 5, prepare, complete and execute any amendment or amendments thereto, and timely deliver and file such form with the SEC and any stock exchange or similar authority, and in acting as an account administrator on the undersigned's behalf to manage the undersigned's SEC EDGAR account, including authorizing other individuals as account administrators with the same power and authority with respect to such account and as technical administrators, filing agents and/or users with respect to such account, as contemplated under the Exchange Act;

(3) seek or obtain, as the undersigned's representative and on the undersigned's behalf, information regarding transactions in the Company's securities from any third party, including brokers, employee benefit plan administrators and trustees, and the undersigned hereby authorizes any such person to release any such information to such attorney-in-fact and approves and ratifies any such release of information; and

(4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted.

The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming nor relieving, nor is the Company assuming nor relieving, any of the undersigned's responsibilities to comply with Section 16 of the Exchange Act or applicable Irish securities laws. The undersigned acknowledges that neither the Company nor the foregoing attorneys-in-fact assume (i) any liability for the undersigned's responsibility to comply with the requirements of the Exchange Act or applicable Irish securities laws, (ii) any liability of the undersigned for any failure to comply with such requirements, or (iii) any obligation or liability of the undersigned for profit disgorgement under Section 16(b) of the Exchange Act or Irish securities laws.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file a Form ID or Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact. This Power of Attorney supersedes and revokes all previously signed powers of attorney of the undersigned that grant authority to the Company's personnel with respect to Form ID or Forms 3, 4 and 5, and other Section 16 and Irish law compliance matters relating to the Company.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 16th day of November, 2026.

/s/ Robert S. Keane

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