

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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1. Name and Address of Reporting Person* <u>Holian Janet</u> (Last) (First) (Middle) <u>C/O VISTAPRINT USA, INCORPORATED</u> <u>95 HAYDEN AVENUE</u> (Street) <u>LEXINGTON MA 02421</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>VISTAPRINT LTD [VPRT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP and CMO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/02/2007</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares	07/02/2007		M ⁽¹⁾		4,688	A	\$4.11	8,688	D	
Common Shares	07/02/2007		s ⁽²⁾		100	D	\$38.01	8,588	D	
Common Shares	07/02/2007		s		400	D	\$38.12	8,188	D	
Common Shares	07/02/2007		s		200	D	\$38.08	7,988	D	
Common Shares	07/02/2007		s		100	D	\$38.09	7,888	D	
Common Shares	07/02/2007		s		100	D	\$37.98	7,788	D	
Common Shares	07/02/2007		s		100	D	\$37.92	7,688	D	
Common Shares	07/02/2007		s		100	D	\$37.87	7,588	D	
Common Shares	07/02/2007		s		100	D	\$37.8	7,488	D	
Common Shares	07/02/2007		s		200	D	\$37.97	7,288	D	
Common Shares	07/02/2007		s		388	D	\$38.02	6,900	D	
Common Shares	07/02/2007		s		100	D	\$38.05	6,800	D	
Common Shares	07/02/2007		s		500	D	\$38.03	6,300	D	
Common Shares	07/02/2007		s		200	D	\$38.15	6,100	D	
Common Shares	07/02/2007		s		84	D	\$38.35	6,016	D	
Common Shares	07/02/2007		s		100	D	\$38.49	5,916	D	
Common Shares	07/02/2007		s		100	D	\$38.63	5,816	D	
Common Shares	07/02/2007		s		100	D	\$38.48	5,716	D	
Common Shares	07/02/2007		s		100	D	\$38.36	5,616	D	
Common Shares	07/02/2007		s		100	D	\$38.19	5,516	D	
Common Shares	07/02/2007		s		216	D	\$38.13	5,300	D	
Common Shares	07/02/2007		s		200	D	\$38.43	5,100	D	
Common Shares	07/02/2007		s		100	D	\$38.28	5,000	D	
Common Shares	07/02/2007		s		200	D	\$38.26	4,800	D	
Common Shares	07/02/2007		s		100	D	\$38.56	4,700	D	
Common Shares	07/02/2007		s		100	D	\$38.4	4,600	D	
Common Shares	07/02/2007		s		100	D	\$38.41	4,500	D	
Common Shares	07/02/2007		s		100	D	\$38.33	4,400	D	
Common Shares	07/02/2007		s		100	D	\$38.22	4,300	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Share Option (Right to Buy)	\$4.11	07/02/2007		M ⁽¹⁾			4,688	07/01/2007	01/28/2014	Common Shares	4,688	\$0	9,375	D	

Explanation of Responses:

- The exercise of options and the sale of common shares reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading program adopted by the reporting person on February 2, 2007.
- Separate sale transactions that were executed on 7/2/07 at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.

Remarks:

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on July 2, 2007.

/s/ Lawrence A. Gold as
Attorney in Fact for Janet 07/03/2007
Holian

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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