
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**Form 8-K
CURRENT REPORT**
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 30, 2024

Cimpress plc
(Exact Name of Registrant as Specified in Its Charter)

Ireland (State or Other Jurisdiction of Incorporation)	000-51539 (Commission File Number)	98-0417483 (IRS Employer Identification No.)
---------------------------------------------------------------------	-------------------------------------------------	-----------------------------------------------------------

**First Floor Building 3, Finnabair Business and Technology Park A91 XR61
Dundalk, Co. Louth
Ireland**

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: +353 42 938 8500

not applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company, as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class	Trading Symbol(s)	Name of Exchange on Which Registered
Ordinary Shares, nominal value per share of €0.01	CMPR	NASDAQ Global Select Market

Item 2.02. Results of Operations and Financial Condition

On October 30, 2024, Cimpress plc posted on its web site its Q1 Fiscal Year 2025 Quarterly Earnings Document announcing and discussing its financial results for the fiscal quarter ended September 30, 2024. The full text of the earnings document is furnished as Exhibit 99.1 to this report.

The information in this Item 2.02 and the exhibit to this report are not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor are they incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No.	Description
99.1	Q1 Fiscal Year 2025 Quarterly Earnings Document dated October 30, 2024
104	Cover Page Interactive Data File, formatted in iXBRL

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 30, 2024

Cimpres plc

By: _____ /s/ Sean E. Quinn
Sean E. Quinn
Executive Vice President and Chief Financial Officer



Q1 Fiscal Year 2025

Quarterly Earnings Document

October 30, 2024

Dear Investor,

Cimpress delivered solid results in the first quarter of fiscal year 2025. Operationally, we continued the strong progress demonstrated in the prior fiscal year with improvements in customer value and new product introduction. Financially, strong revenue growth at Vista bolstered consolidated revenue and adjusted EBITDA declined slightly compared to last year inclusive of negative currency impacts.

As previously announced, in September we successfully completed an offering of \$525 million of 7.375% senior notes due 2032 and used the proceeds, along with cash on hand, to redeem our prior senior notes due in 2026 and pay associated interest and all related financing fees. We concurrently extended the maturity and amended the interest rate of our existing revolving credit facility. These steps, combined with the substantial reduction in net leverage since its peak in December 2022, have significantly strengthened our balance sheet and debt maturity profile. Importantly, we have done this while allocating capital to significant organic growth investments as we described in our July 2024 letter to investors and \$168 million of share repurchases over the last three quarters.

Summary financial results for Q1 FY2025 compared to Q1 FY2024:

- Revenue grew 6% on a reported basis and on an organic constant-currency basis.
- Operating income increased \$5.2 million year over year to \$39.3 million.
- Adjusted EBITDA decreased \$1.0 million year over year to \$87.8 million. Year-over-year currency movements negatively impacted adjusted EBITDA by \$0.9 million for the quarter.
- Operating cash flow decreased \$37.9 million year over year to \$4.4 million. This was driven by higher outflows from changes in working capital including the non-recurrence of favorable inventory trends in the year-ago period, as well as cash interest payments that increased \$10.6 million versus the year-ago period due to our senior notes refinancing, which brought forward the timing of interest payments on our prior senior notes due in 2026 that have now been redeemed.
- Adjusted free cash flow decreased \$36.5 million year over year to a cash outflow of \$25.6 million for the same reasons as operating cash flow above.
- We repurchased 123,325 Cimpress shares for \$10.6 million during the first quarter, and in October we repurchased an additional 115,866 shares for \$9.4 million. This totals 239,191 shares for \$20.0 million at an average price of \$83.63 per share and a 1% reduction of our shares outstanding as of June 30, 2024.
- Net leverage at September 30, 2024 was 3.1 times trailing-twelve month EBITDA as defined by our credit agreement, down from 3.5 last year and up slightly from Q4 FY2024.
- Our liquidity position is strong with cash and marketable securities of \$153.0 million as of September 30, 2024. Our \$250 million revolving credit facility remained undrawn at the end of the quarter.
- As described at our September investor day, and to reflect recent management reporting changes that incentivize our businesses to improve value to customers and Cimpress cash flows through cross-Cimpress fulfillment via the use of our mass customization platform, Cimpress recast its segment revenue and segment EBITDA on a quarterly basis for FY2023 and FY2024 (no impact to consolidated results). This recast is reflected in this earnings document and in our quarterly Financial and Operating Metrics spreadsheet posted at ir.cimpress.com. You can find more detail about what changed and why in our Guide to Reporting Changes also posted at ir.cimpress.com in the quarterly results section for Q1 FY2025.

Segment Commentary

Vista grew Q1 revenue 8% on both a reported and organic constant-currency basis driven by customer experience improvements and new product introductions that have supported continued increases in average order value and customer count.

Vista's segment EBITDA in Q1 FY2025 declined by \$1.7 million to \$76.8 million, a 2% decrease from the same period last year. The benefit of revenue growth was muted by product mix shifts that drove a 140 basis point reduction in gross margin, as well as planned increases to advertising spend, which was up \$7.2 million or 12%

from the prior year due to mid- and upper-funnel spend. Segment EBITDA in the year-ago period also benefited from \$1.8 million of one-time items that did not recur in the current year and impact the year-over-year comparison.

Vista is currently preparing for the expected seasonal peak in consumer-related volume for the December quarter. The improved customer experience and pace of new product introduction powered by the new technology platform has enabled year-over-year revenue growth in Vista's consumer product category in each of the last five quarters.

PrintBrothers and The Print Group (our combined Upload & Print businesses) Q1 revenue grew year over year by 5% and 6%, respectively (5% combined), and on an organic constant-currency basis by 4% for both segments and on a combined basis. This was driven by growth in order volumes as well as higher fulfillment for other Cimpress businesses, partially offset by lower per-order quantities in some product categories.

Q1 segment EBITDA was flat year over year for PrintBrothers and expanded \$5.4 million for The Print Group (\$5.3 million combined). The expansion was driven by revenue growth, gross margin expansion, and operating expense benefits including lower costs related to variable long-term incentive compensation.

National Pen revenue grew 8% on a reported basis and 7% on an organic constant-currency basis during Q1 FY2025 driven by continued strength in e-commerce and fulfillment for other Cimpress businesses, partially offset by flat revenue from mail order that was impacted by reduced advertising spend to improve returns and efficiency. Segment EBITDA improved \$4.0 million as a result of revenue growth, higher gross margins, and a reduction in advertising as a percentage of revenue.

All Other Businesses Q1 revenue grew 11% year over year on a reported basis and 13% on an organic constant-currency basis, led by significant BuildASign revenue growth from fulfillment for other Cimpress businesses. Segment EBITDA increased \$0.7 million as a result of the constant-currency revenue growth in both BuildASign and Printi.

Central and Corporate Costs excluding unallocated share-based compensation increased \$3.1 million year over year in Q1 FY2025 with higher volume-related operating costs and the impact of annual merit increases at the start of July.

Outlook, Leverage Policy and Capital Allocation

Our outlook, leverage, and capital allocation priorities remain unchanged from the detailed commentary we provided with Q4 FY2024 results and in our September 10, 2024 investor day commentary. We remain confident in our ability to continue to grow constant-currency organic revenue, adjusted EBITDA and adjusted free cash flow over the coming multi-year period in line with that more detailed guidance. Also consistent with past commentary, we expect to reduce net leverage by the end of FY2025. If we continue to have attractive opportunities for share repurchases, we expect to exit the fiscal year with net leverage at or below approximately 2.75x trailing twelve month EBITDA as defined by our credit agreement.

Conclusion

Our team remains focused and incentivized on delivering for customers and continuing the progress in our financial performance for the benefit of our long-term investors. Thank you for your continued support.

Sincerely,



Robert S. Keane
Founder, Chairman & CEO

Cimpress will host a public earnings call tomorrow, October 31, 2024 at 8:00 am ET, which you can join via the link on the events section of ir.cimpress.com . You may presubmit questions by emailing ir@cimpress.com , and you may also ask questions via chat during the live call.

SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND

\$ in thousands, except percentages

REVENUE BY REPORTABLE SEGMENT, TOTAL REVENUE AND INCOME FROM OPERATIONS:

	Q1 FY2023	Q1 FY2024	Q1 FY2025
Vista ¹	\$ 369,589	\$ 396,850	\$ 429,494
PrintBrothers ¹	132,801	152,573	160,415
The Print Group ¹	76,059	79,437	84,072
National Pen ¹	81,547	86,796	93,404
All Other Businesses ¹	51,551	51,425	57,143
Inter-segment eliminations ¹	(8,132)	(9,787)	(19,559)
Total revenue	\$ 703,415	\$ 757,294	\$ 804,969
Reported revenue growth	7 %	8 %	6 %
Organic constant currency revenue growth	14 %	4 %	6 %
Income from operations	\$ (17,967)	\$ 34,100	\$ 39,339
Income from operations margin	(3)%	5 %	5 %

EBITDA BY REPORTABLE SEGMENT ("SEGMENT EBITDA") AND ADJUSTED EBITDA:

	Q1 FY2023	Q1 FY2024	Q1 FY2025
Vista ¹	\$ 33,844	\$ 78,578	\$ 76,847
PrintBrothers ¹	15,116	20,210	20,156
The Print Group ¹	11,456	12,507	17,902
National Pen ¹	(1,416)	(8,762)	(4,758)
All Other Businesses ¹	5,816	6,018	6,735
Inter-segment elimination ¹	(1,987)	(2,538)	(5,500)
Total segment EBITDA	\$ 62,829	\$ 106,013	\$ 111,382
Central & corporate costs ex unallocated SBC	(35,535)	(32,128)	(35,178)
Unallocated share-based compensation	957	348	(1,834)
Exclude: share-based compensation expense ²	10,475	12,453	15,633
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA	6,869	2,050	(2,232)
Adjusted EBITDA	\$ 45,595	\$ 88,736	\$ 87,771
Adjusted EBITDA margin	6 %	12 %	11 %
Adjusted EBITDA year-over-year (decline) growth	(33)%	95 %	(1)%

¹ During the first quarter of fiscal year 2025, we implemented changes to the methodology used for inter-segment transactions for purposes of measuring and reporting our segment financial performance. Under the new approach, a merchant business (the buyer) is cross charged the actual cost of fulfillment that includes product (e.g., labor, materials and overhead allocation) and shipping costs. A fulfiller business (the seller) receives inter-segment revenue that includes the product costs plus a markup, as well as the shipping costs. The fulfiller profit is included in the fulfiller's segment results, but eliminated from consolidated reporting through an inter-segment EBITDA elimination. We have revised the prior periods starting in Q1 FY2023 to incorporate this change. Please refer to the Q1 FY2025 Guide to Reporting Changes at ir.cimpres.com for more information.

² SBC expense listed above excludes the portion included in restructuring-related charges to avoid double counting.

SUMMARY CONSOLIDATED RESULTS: THREE-YEAR TREND (CONTINUED)

\$ in thousands

CASH FLOW AND OTHER METRICS:

	Q1 FY2023	Q1 FY2024	Q1 FY2025
Net cash provided by (used in) operating activities	\$ (25,251)	\$ 42,254	\$ 4,384
Net cash provided by (used in) investing activities	(101,043)	(10,826)	(25,502)
Net cash provided by (used in) financing activities	(11,780)	(35,065)	(35,416)
Adjusted free cash flow ¹	(52,217)	10,928	(25,618)
Cash interest, net ¹	12,986	20,890	31,536

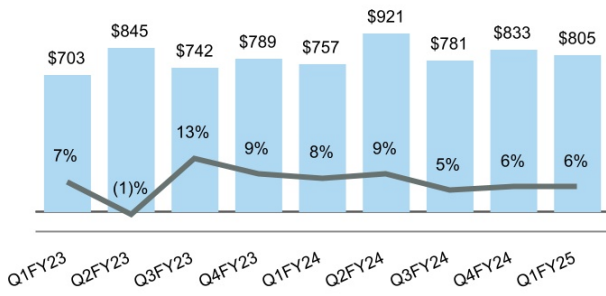
COMPONENTS OF ADJUSTED FREE CASH FLOW:

	Q1 FY2023	Q1 FY2024	Q1 FY2025
Adjusted EBITDA	\$ 45,595	\$ 88,736	\$ 87,771
Cash restructuring payments	(7,931)	(5,715)	(133)
Cash (paid) received for income tax	(4,257)	(15,794)	1,829
Other changes in net working capital and other reconciling items	(45,672)	(4,083)	(53,547)
Purchases of property, plant and equipment	(11,758)	(22,565)	(17,001)
Capitalization of software and website development costs	(15,330)	(14,397)	(14,571)
Proceeds from sale of assets	122	5,636	1,570
Adjusted free cash flow before cash interest, net	\$ (39,231)	\$ 31,818	\$ 5,918
Cash interest, net ¹	(12,986)	(20,890)	(31,536)
Adjusted free cash flow¹	\$ (52,217)	\$ 10,928	\$ (25,618)

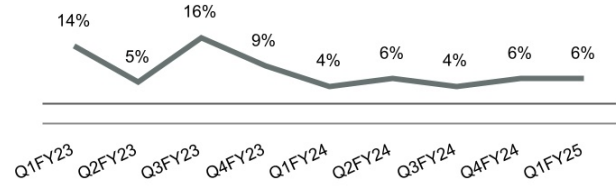
¹ Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities.

INCOME STATEMENT HIGHLIGHTS

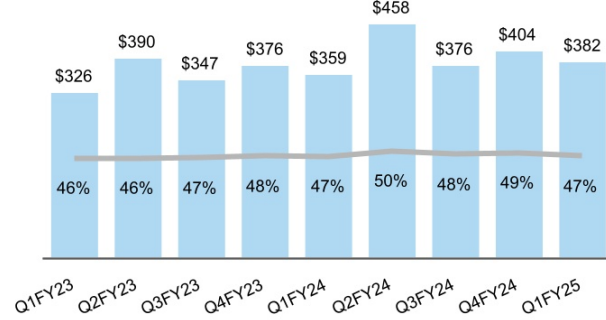
Revenue (\$M) & Reported Revenue Growth (Decline)



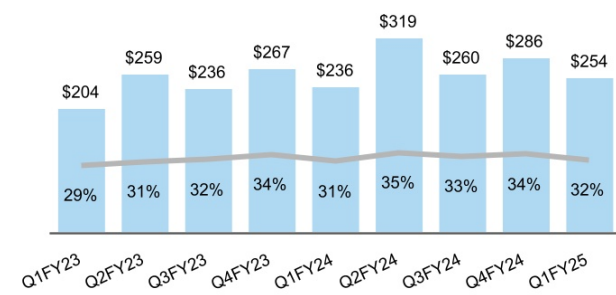
Organic Constant-Currency Revenue Growth



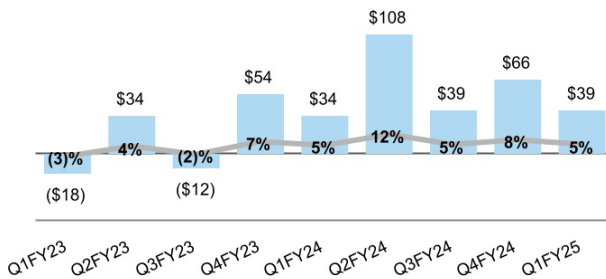
Gross Profit (\$M) & Gross Margin (%)



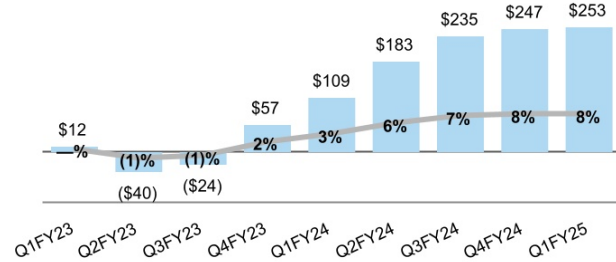
Contribution Profit (\$M) & Contribution Margin (%)



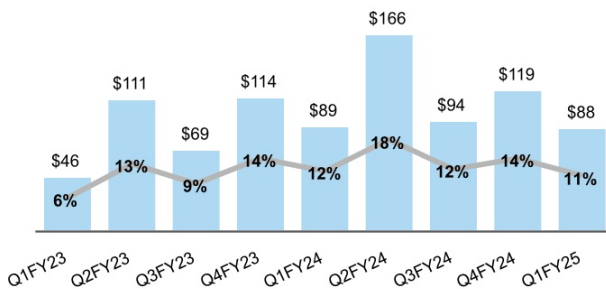
GAAP Operating Income (Loss) (\$M) & Margin (%) (Quarterly)



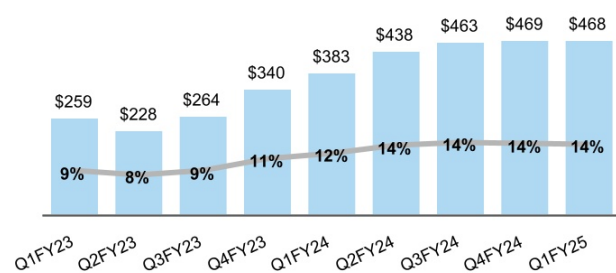
GAAP Operating Income (Loss) (\$M) & Margin (%) (TTM)



Adjusted EBITDA (\$M) & Margin (%) (Quarterly)



Adjusted EBITDA (\$M) & Margin (%) (TTM)

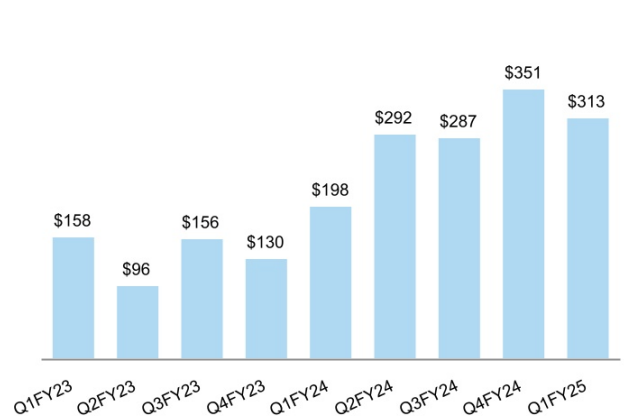


CASH FLOW

Cash Flow from Operations (\$M) (Quarterly)

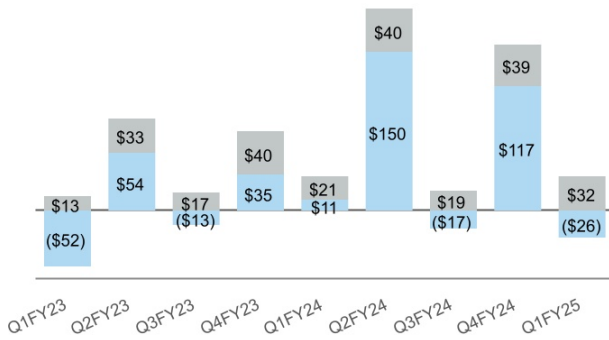


Cash Flow from Operations (\$M) (TTM)



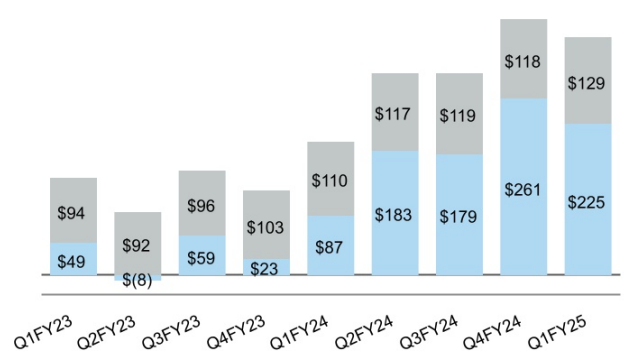
Adjusted Free Cash Flow & Cash Interest, Net (\$M) (Quarterly)

FCF Cash interest, net



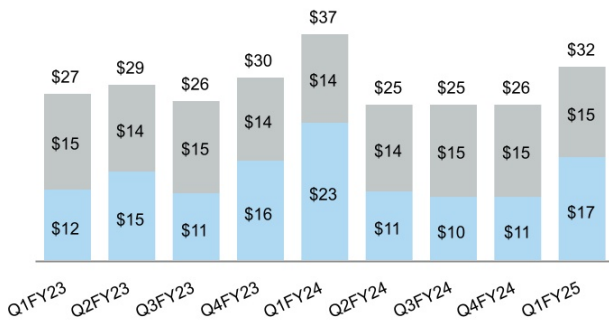
Adjusted Free Cash Flow & Cash Interest, Net (\$M) (TTM)

FCF Cash interest, net



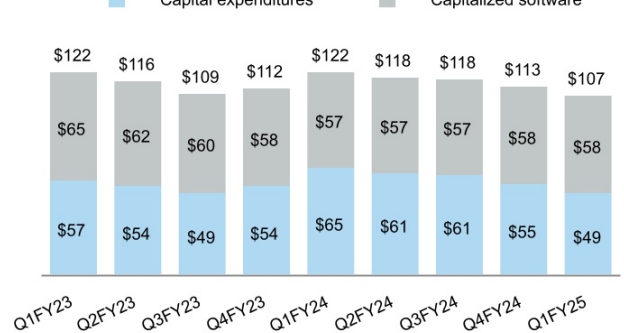
Capital Expenditures & Capitalization of Software & Website Development Costs (\$M) (Quarterly) (1)

Capital expenditures Capitalized software



Capital Expenditures & Capitalization of Software & Website Development Costs (\$M) (TTM)

Capital expenditures Capitalized software



may not sum to total due to rounding.

(1) Values

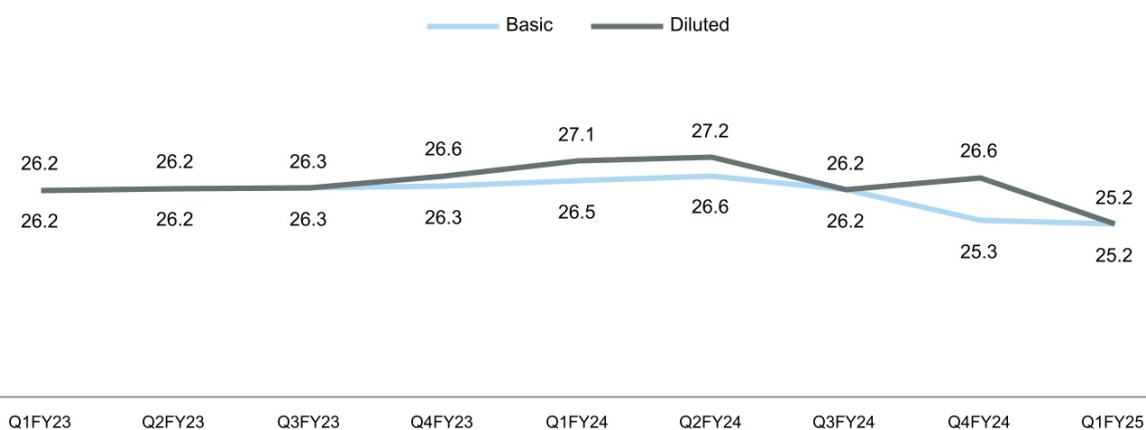
CAPITAL STRUCTURE

Net Debt (1)

(\$M)	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Cash / equivalents	\$ 132	\$ 111	\$ 115	\$ 130	\$ 125	\$ 274	\$ 154	\$ 204	\$ 153
Marketable securities	\$ 124	\$ 102	\$ 75	\$ 43	\$ 23	\$ 17	\$ 6	\$ 5	\$ —
HY notes	\$ (600)	\$ (600)	\$ (600)	\$ (548)	\$ (527)	\$ (522)	\$ (522)	\$ (522)	\$ (525)
Term loans	\$ (1,076)	\$ (1,100)	\$ (1,103)	\$ (1,099)	\$ (1,087)	\$ (1,098)	\$ (1,088)	\$ (1,085)	\$ (1,084)
Revolver	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —
Other debt	\$ (7)	\$ (7)	\$ (8)	\$ (7)	\$ (6)	\$ (6)	\$ (5)	\$ (10)	\$ (9)
Net debt	\$ (1,427)	\$ (1,494)	\$ (1,520)	\$ (1,481)	\$ (1,473)	\$ (1,335)	\$ (1,454)	\$ (1,408)	\$ (1,465)

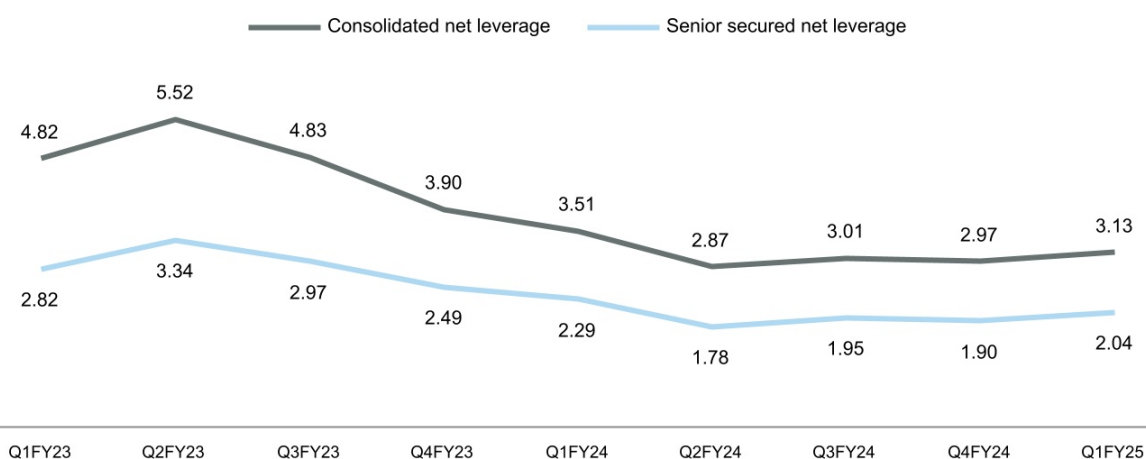
(1) Excludes debt issuance costs, debt premiums and discounts. Values may not sum to total due to rounding.

Weighted Average Shares Outstanding (Millions) (2)



(2) Basic and diluted shares are the same in certain periods where we reported a GAAP net loss.

Consolidated Net Leverage Ratios (3)

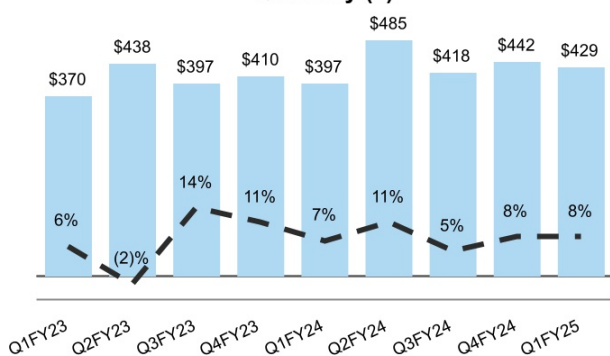


(3) Consolidated Net Leverage Ratios as calculated per our credit agreement definitions.

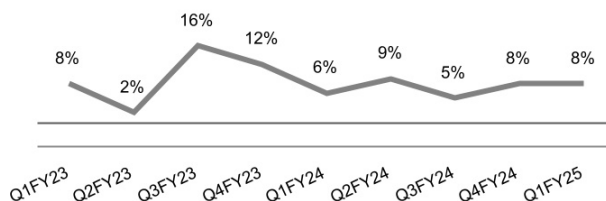
SEGMENT RESULTS

VISTA (QUARTERLY)

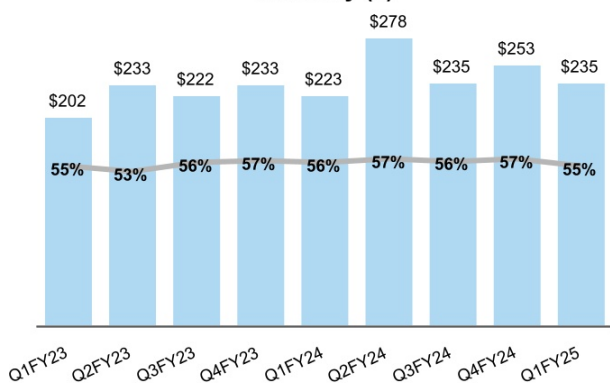
Revenue (\$M) & Reported Revenue Growth (Decline) Quarterly (1)



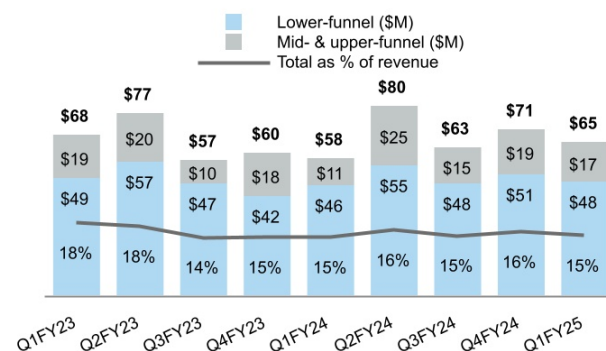
Organic Constant-Currency Revenue Growth Quarterly (1)



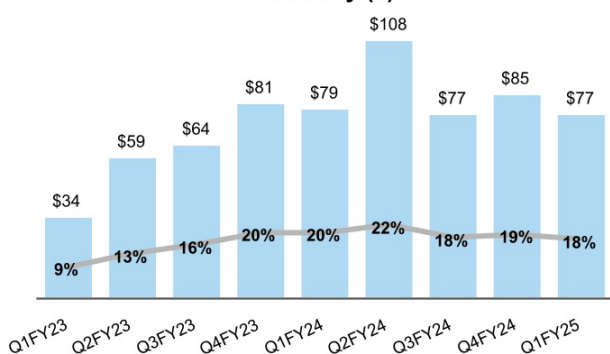
Gross Profit (\$M) & Gross Margin (%) Quarterly (1)



Advertising (\$M) & as % of Revenue Quarterly (1)(2)



Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)

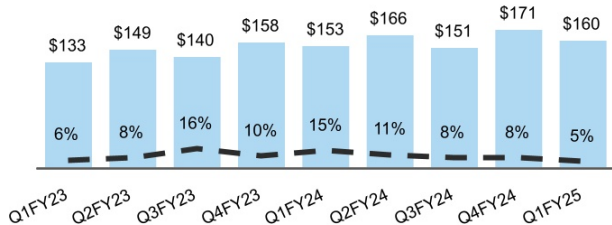


(1) During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

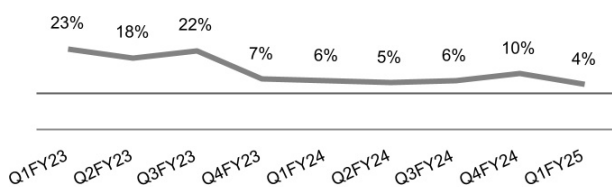
(2) Values may not sum to total due to rounding.

PRINTBROTHERS (QUARTERLY):

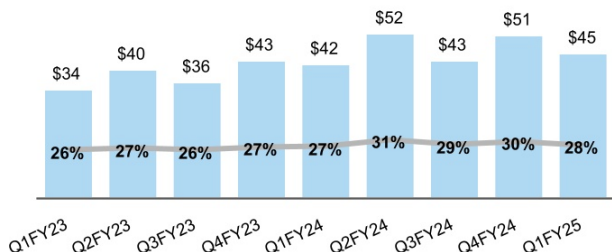
Revenue (\$M) & Reported Revenue Growth Quarterly (1)



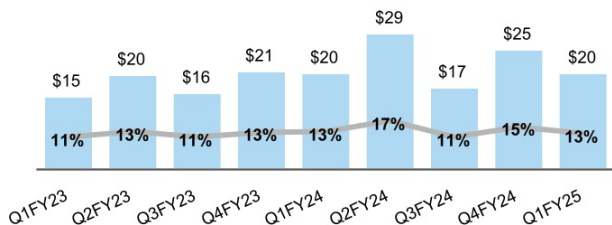
Organic Constant-Currency Revenue Growth Quarterly (1)



Gross Profit (\$M) & Gross Margin (%) Quarterly (1)

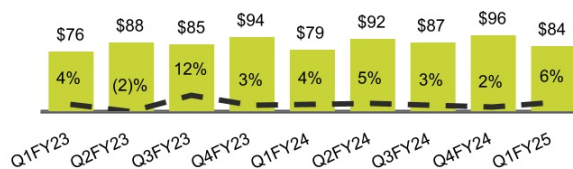


Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)

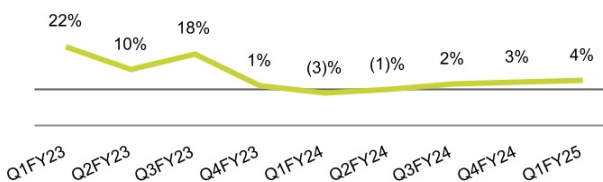


THE PRINT GROUP (QUARTERLY):

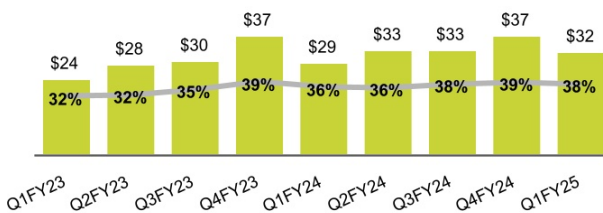
Revenue (\$M) & Reported Revenue Growth (Decline) Quarterly (1)



Organic Constant-Currency Revenue Growth (Decline) Quarterly (1)



Gross Profit (\$M) & Gross Margin (%) Quarterly (1)



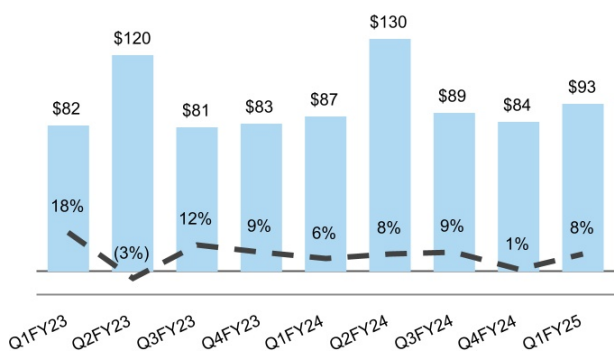
Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)



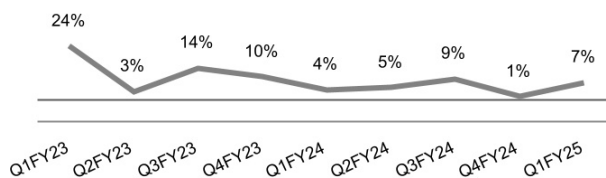
(1) During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpres.com for details.

NATIONAL PEN (QUARTERLY):

Revenue (\$M) & Reported Revenue Growth (Decline) Quarterly (1)



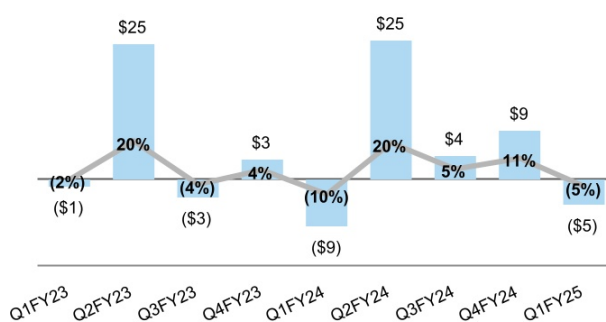
Organic Constant-Currency Revenue Growth Quarterly (1)



Gross Profit (\$M) & Gross Margin (%) Quarterly (1)



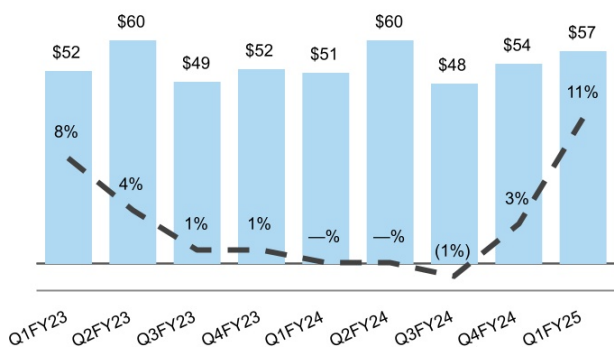
Segment EBITDA (Loss) (\$M) & Segment EBITDA (Loss) Margin (%) Quarterly (1)



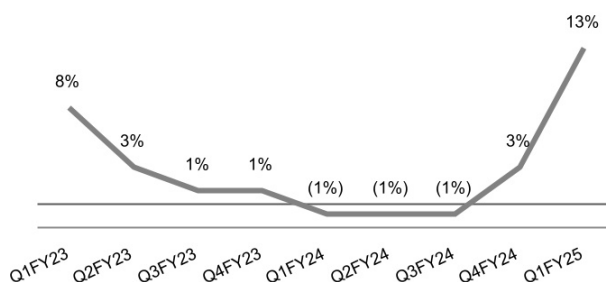
(1) During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

ALL OTHER BUSINESSES (QUARTERLY):

Revenue (\$M) & Reported Revenue Growth (Decline) Quarterly (1)



Organic Constant-Currency Revenue Growth (Decline) Quarterly (1)



Gross Profit (\$M) & Gross Margin (%) Quarterly (1)



Segment EBITDA (\$M) & Segment EBITDA Margin (%) Quarterly (1)

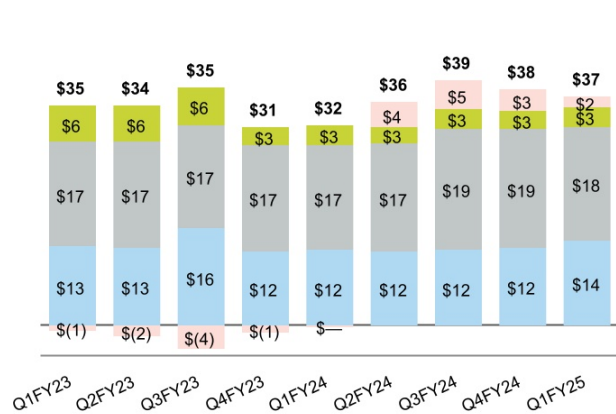


(1) During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

CENTRAL AND CORPORATE COSTS

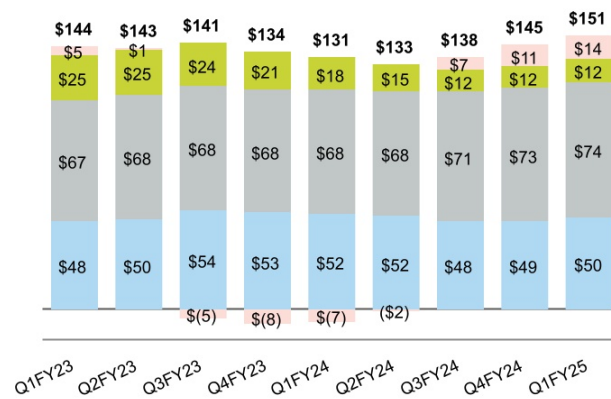
Central and Corporate Costs (\$M)
Quarterly (1)

■ Corporate Costs
■ Central Operating Costs
■ MCP Investment
■ Unallocated SBC



Central and Corporate Costs (\$M)
TTM (1)

■ Corporate Costs
■ Central Operating Costs
■ MCP Investment
■ Unallocated SBC



(1) Values may not sum to total due to rounding.

CURRENCY IMPACTS

Directional Net Currency Impacts Compared to Prior-Year Periods

	Y/Y Impact from Currency*
Financial Measure	Q1 FY2025
Revenue	Positive
Operating income	Positive
Net income	Negative
Adjusted EBITDA	Negative
Adjusted free cash flow	Positive

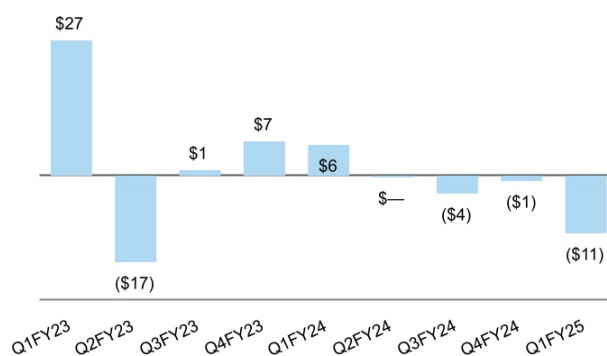
*Net income includes both realized and unrealized gains or losses from currency hedges and intercompany loan balances. Adjusted EBITDA includes only realized gains or losses from certain currency hedges. Adjusted free cash flow includes realized gains or losses on currency hedges as well as the currency impact of the timing of receivables, payments and other working capital settlements. Revenue, operating income and segment EBITDA do not reflect any impacts from currency hedges or balance sheet translation.

Net Currency Impacts on Segment EBITDA Compared to Prior-Year Periods

	Y/Y Impact from Currency*
Segment EBITDA	Q1 FY2025
Vista	\$1.5M
Upload & Print	\$0.6M
National Pen	\$1.1M
All Other Businesses	Neutral
Adjusted EBITDA	(\$0.9)M

*Realized gains or losses on currency hedges that we include in adjusted EBITDA are not allocated to segment-level EBITDA.

Other Income (Expense), Net (\$M)



*Other income (expense), net includes both realized and unrealized gains or (losses) from currency hedges and intercompany loan balances.

Realized Gains (Losses) on Certain Currency Derivatives Intended to Hedge EBITDA (\$M)



*Realized gains (losses) on certain currency derivatives intended to hedge EBITDA is a component of Other income (expense), net. We add these realized gains or (losses) to adjusted EBITDA.

CIMPRESS PLC
CONSOLIDATED BALANCE SHEETS
(unaudited in thousands, except share and per share data)

	September 30, 2024	June 30, 2024
Assets		
Current assets:		
Cash and cash equivalents	\$ 152,951	\$ 203,775
Marketable securities	—	4,500
Accounts receivable, net of allowances of \$7,307 and \$7,219, respectively	73,757	64,576
Inventory	110,452	97,016
Prepaid expenses and other current assets	90,696	88,112
Total current assets	427,856	457,979
Property, plant and equipment, net	274,379	265,177
Operating lease assets, net	81,401	78,681
Software and website development costs, net	97,317	92,212
Deferred tax assets	97,003	95,059
Goodwill	804,806	787,138
Intangible assets, net	72,071	76,560
Other assets	29,105	39,351
Total assets	<u>\$ 1,883,938</u>	<u>\$ 1,892,157</u>
Liabilities, noncontrolling interests and shareholders' deficit		
Current liabilities:		
Accounts payable	\$ 297,859	\$ 326,656
Accrued expenses	266,677	245,931
Deferred revenue	51,919	46,118
Short-term debt	10,532	12,488
Operating lease liabilities, current	20,276	19,634
Other current liabilities	22,801	13,136
Total current liabilities	670,064	663,963
Deferred tax liabilities	23,645	24,701
Long-term debt	1,585,650	1,591,807
Operating lease liabilities, non-current	65,377	61,895
Other liabilities	85,498	76,305
Total liabilities	2,430,234	2,418,671
Redeemable noncontrolling interests	23,962	22,998
Shareholders' deficit:		
Preferred shares, nominal value €0.01 per share, 100,000,000 shares authorized; none issued and outstanding	—	—
Ordinary shares, nominal value €0.01 per share, 100,000,000 shares authorized; 43,231,566 and 43,051,269 shares issued; 25,260,319 and 25,080,022 shares outstanding, respectively	606	604
Treasury shares, at cost, 17,971,247 for both periods presented	(1,363,550)	(1,363,550)
Additional paid-in capital	573,192	570,283
Retained earnings	250,923	272,881
Accumulated other comprehensive loss	(32,160)	(30,364)
Total shareholders' deficit attributable to Cimpres plc	(570,989)	(550,146)
Noncontrolling interests	731	634
Total shareholders' deficit	(570,258)	(549,512)
Total liabilities, noncontrolling interests and shareholders' deficit	<u>\$ 1,883,938</u>	<u>\$ 1,892,157</u>

CIMPRESS PLC
CONSOLIDATED STATEMENTS OF OPERATIONS
(unaudited in thousands, except share and per share data)

	Three Months Ended September 30,	
	2024	2023
Revenue	\$ 804,969	\$ 757,294
Cost of revenue (1)	422,736	398,783
Technology and development expense (1)	81,861	74,330
Marketing and selling expense (1, 2)	203,847	192,188
General and administrative expense (1)	51,932	48,341
Amortization of acquired intangible assets	5,155	9,886
Restructuring expense	99	(334)
Income from operations	39,339	34,100
Other (expense) income, net	(11,492)	6,419
Interest expense, net	(31,415)	(29,200)
Gain on early extinguishment of debt	179	1,372
(Loss) income before income taxes	(3,389)	12,691
Income tax expense	8,995	8,122
Net (loss) income	(12,384)	4,569
Add: Net (income) attributable to noncontrolling interest	(165)	(15)
Net (loss) income attributable to Cimpres plc	\$ (12,549)	\$ 4,554
Basic net (loss) income per share attributable to Cimpres plc	\$ (0.50)	\$ 0.17
Diluted net (loss) income per share attributable to Cimpres plc	\$ (0.50)	\$ 0.17
Weighted average shares outstanding — basic	25,167,845	26,468,769
Weighted average shares outstanding — diluted	25,167,845	27,079,455

(1) Share-based compensation is allocated as follows:

	Three Months Ended September 30,	
	2024	2023
Cost of revenue	\$ 223	\$ 167
Technology and development expense	5,096	4,209
Marketing and selling expense	1,715	2,218
General and administrative expense	8,599	5,859

(2) Marketing and selling expense components are as follows:

	Three Months Ended September 30,	
	2024	2023
Advertising	\$ 114,032	\$ 107,726
Payment processing	14,292	14,321
All other marketing and selling expense	75,523	70,141

CIMPRESS PLC
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited in thousands)

	Three Months Ended September 30,	
	2024	2023
Operating activities		
Net (loss) income	\$ (12,384)	\$ 4,569
Adjustments to reconcile net (loss) income to net cash provided by operating activities:		
Depreciation and amortization	35,546	39,942
Share-based compensation expense	15,633	12,453
Deferred taxes	2,951	(1,118)
Gain on early extinguishment of debt	(260)	(1,372)
Unrealized gain (loss) on derivatives not designated as hedging instruments included in net (loss) income	18,337	(6,261)
Effect of exchange rate changes on monetary assets and liabilities denominated in non-functional currency	(10,370)	1,885
Other non-cash items	1,328	(1,229)
Changes in operating assets and liabilities, net of effects of businesses acquired:		
Accounts receivable	(7,775)	(2,209)
Inventory	(10,309)	(401)
Prepaid expenses and other assets	(3,430)	4,214
Accounts payable	(36,946)	(22,209)
Accrued expenses and other liabilities	12,063	13,990
Net cash provided by operating activities	<u>4,384</u>	<u>42,254</u>
Investing activities		
Purchases of property, plant and equipment	(17,001)	(22,565)
Capitalization of software and website development costs	(14,571)	(14,397)
Proceeds from the sale of assets	1,570	5,636
Proceeds from maturity of held-to-maturity investments	4,500	20,500
Net cash used in investing activities	<u>(25,502)</u>	<u>(10,826)</u>
Financing activities		
Proceeds from issuance of 7.375% Senior Notes due 2032	525,000	—
Payments for early redemption or purchase of 7.0% Senior Notes due 2026	(522,135)	(19,815)
Proceeds from borrowings of debt	—	173
Payments of debt	(4,497)	(3,784)
Payments of debt issuance costs	(8,445)	—
Payments of withholding taxes in connection with equity awards	(12,948)	(8,404)
Payments of finance lease obligations	(1,950)	(2,768)
Purchase of ordinary shares	(10,620)	—
Proceeds from issuance of ordinary shares	1,000	82
Distributions to noncontrolling interests	(821)	(549)
Net cash used in financing activities	<u>(35,416)</u>	<u>(35,065)</u>
Effect of exchange rate changes on cash	5,710	(1,477)
Net decrease in cash and cash equivalents	<u>(50,824)</u>	<u>(5,114)</u>
Cash and cash equivalents at beginning of period	203,775	130,313
Cash and cash equivalents at end of period	<u>\$ 152,951</u>	<u>\$ 125,199</u>

ABOUT NON-GAAP FINANCIAL MEASURES:

To supplement Cimpress' consolidated financial statements presented in accordance with U.S. generally accepted accounting principles, or GAAP, Cimpress has used the following measures defined as non-GAAP financial measures by Securities and Exchange Commission, or SEC, rules: Constant-currency revenue growth, constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the last twelve months, adjusted EBITDA, adjusted free cash flow and cash interest, net:

- Constant-currency revenue growth is estimated by translating all non-U.S. dollar denominated revenue generated in the current period using the prior year period's average exchange rate for each currency to the U.S. dollar.
- Constant-currency revenue growth excluding revenue from acquisitions and divestitures made during the past twelve months excludes the impact of currency as defined above. The organic constant-currency growth rate excludes 99designs revenue from Q2 FY2021 through Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.
- Adjusted EBITDA is defined as GAAP operating income (loss) plus depreciation and amortization plus share-based compensation expense plus proceeds from insurance not already included in operating income plus earn-out related charges plus certain impairments and other adjustments plus restructuring related charges plus realized gains or losses on currency derivatives less the gain or loss on purchase or sale of subsidiaries as well as the disposal of assets.
- Adjusted free cash flow is defined as net cash provided by (used in) operating activities less purchases of property, plant and equipment, purchases of intangible assets not related to acquisitions, and capitalization of software and website development costs, plus payment of contingent consideration in excess of acquisition-date fair value, gains on proceeds from insurance, and proceeds from the sale of assets.
- Cash interest, net is cash paid for interest, less cash received for interest.

These non-GAAP financial measures are provided to enhance investors' understanding of our current operating results from the underlying and ongoing business for the same reasons they are used by management. For example, for acquisitions we believe excluding the costs related to the purchase of a business (such as amortization of acquired intangible assets, contingent consideration, or impairment of goodwill) provides further insight into the performance of the underlying acquired business in addition to that provided by our GAAP operating income. As another example, as we do not apply hedge accounting for certain derivative contracts, we believe inclusion of realized gains and losses on these contracts that are intended to be matched against operational currency fluctuations provides further insight into our operating performance in addition to that provided by our GAAP operating income. We do not, nor do we suggest that investors should, consider such non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. For more information on these non-GAAP financial measures, please see the tables captioned "Reconciliations of Non-GAAP Financial Measures" included at the end of this document. The tables have more details on the GAAP financial measures that are most directly comparable to non-GAAP financial measures and the related reconciliation between these financial measures.

CONSTANT-CURRENCY REVENUE GROWTH RATES
(Quarterly)

Total Company	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth	7 %	(1)%	13 %	9 %	8 %	9 %	5 %	6 %	6 %
Currency impact	8 %	7 %	3 %	— %	(4)%	(3)%	(1)%	— %	— %
Revenue growth in constant currency	15 %	6 %	16 %	9 %	4 %	6 %	4 %	6 %	6 %
Impact of TTM acquisitions, divestitures & JVs	(1)%	(1)%	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	14 %	5 %	16 %	9 %	4 %	6 %	4 %	6 %	6 %

Vista	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	6 %	(2)%	14 %	11 %	7 %	11 %	5 %	8 %	8 %
Currency impact ¹	4 %	4 %	2 %	1 %	(1)%	(2)%	— %	— %	— %
Revenue growth in constant currency ¹	10 %	2 %	16 %	12 %	6 %	9 %	5 %	8 %	8 %
Impact of TTM acquisitions, divestitures & JVs	(2)%	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency ex. TTM acquisitions, divestitures & JVs	8 %	2 %	16 %	12 %	6 %	9 %	5 %	8 %	8 %

PrintBrothers	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	6 %	8 %	16 %	10 %	15 %	11 %	8 %	8 %	5 %
Currency impact ¹	18 %	13 %	6 %	(3)%	(9)%	(6)%	(2)%	2 %	(1)%
Revenue growth in constant currency ¹	24 %	21 %	22 %	7 %	6 %	5 %	6 %	10 %	4 %
Impact of TTM acquisitions	(1)%	(3)%	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions ¹	23 %	18 %	22 %	7 %	6 %	5 %	6 %	10 %	4 %

The Print Group	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	4 %	(2)%	12 %	3 %	4 %	5 %	3 %	2 %	6 %
Currency impact ¹	18 %	12 %	6 %	(2)%	(7)%	(6)%	(1)%	1 %	(2)%
Revenue growth in constant currency ¹	22 %	10 %	18 %	1 %	(3)%	(1)%	2 %	3 %	4 %

National Pen	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	18 %	(3)%	12 %	9 %	6 %	8 %	9 %	1 %	8 %
Currency impact ¹	6 %	6 %	2 %	1 %	(2)%	(3)%	— %	— %	(1)%
Revenue growth in constant currency ¹	24 %	3 %	14 %	10 %	4 %	5 %	9 %	1 %	7 %

¹During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes the revenue from several small acquired businesses for the first year after acquisition.

CONSTANT-CURRENCY REVENUE GROWTH RATES (CONT.)
(Quarterly)

All Other Businesses	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	8 %	4 %	1 %	1 %	— %	— %	(1)%	3 %	11 %
Currency impact ¹	— %	(1)%	— %	— %	(1)%	(1)%	— %	— %	2 %
Revenue growth in constant currency ¹	8 %	3 %	1 %	1 %	(1)%	(1)%	(1)%	3 %	13 %
Impact of TTM acquisitions and divestitures	— %	— %	— %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency, excl. TTM acquisitions & divestitures ¹	8 %	3 %	1 %	1 %	(1)%	(1)%	(1)%	3 %	13 %

Upload and Print (\$M)	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
PrintBrothers reported revenue ¹	\$ 132.8	\$ 148.8	\$ 139.7	\$ 157.8	\$ 152.6	\$ 165.6	\$ 150.7	\$ 170.8	\$ 160.4
The Print Group reported revenue ¹	\$ 76.1	\$ 88.1	\$ 84.5	\$ 94.2	\$ 79.4	\$ 92.1	\$ 87.1	\$ 96.1	\$ 84.1
Upload and Print inter-segment eliminations ¹	\$ (0.1)	\$ (0.2)	\$ (0.1)	\$ (0.1)	\$ (0.1)	\$ (0.2)	\$ (0.1)	\$ (0.2)	\$ (0.1)
Total Upload and Print revenue in USD ¹	\$ 208.8	\$ 236.7	\$ 224.1	\$ 251.9	\$ 231.9	\$ 257.5	\$ 237.7	\$ 266.7	\$ 244.4

Upload and Print	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Reported revenue growth ¹	5 %	4 %	15 %	7 %	11 %	9 %	6 %	6 %	5 %
Currency impact ¹	18 %	12 %	5 %	(2)%	(8)%	(6)%	(1)%	1 %	(1)%
Revenue growth in constant currency ¹	23 %	16 %	20 %	5 %	3 %	3 %	5 %	7 %	4 %
Impact of TTM acquisitions	(1)%	(1)%	1 %	— %	— %	— %	— %	— %	— %
Revenue growth in constant currency excl. TTM acquisitions ¹	22 %	15 %	21 %	5 %	3 %	3 %	5 %	7 %	4 %

¹ During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

Note: Total company revenue growth in constant currency excluding TTM acquisitions, divestitures and joint ventures for all periods excludes the impact of currency. The organic constant-currency growth rate excludes 99designs revenue in Q1 FY2022, Depositphotos/VistaCreate revenue from Q2 FY2022 through Q1 FY2023, and the revenue from several small acquired businesses for the first year after acquisition.

EBITDA (LOSS) BY REPORTABLE SEGMENT ("SEGMENT EBITDA")
(Quarterly, in millions)

	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Vista ¹	\$ 33.8	\$ 59.0	\$ 63.8	\$ 81.2	\$ 78.6	\$ 107.9	\$ 76.8	\$ 84.8	\$ 76.8
PrintBrothers ¹	15.1	19.8	16.1	20.7	20.2	28.8	17.2	25.3	20.2
The Print Group ¹	11.5	12.5	12.6	19.5	12.5	17.3	17.2	19.4	17.9
National Pen ¹	(1.4)	24.7	(3.5)	3.5	(8.8)	25.4	4.2	8.9	(4.8)
All Other Businesses ¹	5.8	5.0	4.7	8.2	6.0	7.4	3.3	5.8	6.7
Inter-segment eliminations ¹	(2.0)	(2.4)	(2.1)	(2.1)	(2.5)	(2.9)	(3.2)	(3.7)	(5.5)
Total segment EBITDA	\$ 62.8	\$ 118.5	\$ 91.6	\$ 131.0	\$ 106.0	\$ 183.8	\$ 115.6	\$ 140.6	\$ 111.4
Central and corporate costs ex. unallocated SBC	(35.5)	(35.6)	(38.4)	(31.9)	(32.1)	(32.1)	(34.9)	(34.7)	(35.2)
Unallocated SBC	1.0	1.8	3.9	1.2	0.3	(3.9)	(4.5)	(3.4)	(1.8)
Exclude: share-based compensation included in segment EBITDA	10.5	11.5	7.2	10.4	12.5	17.6	18.4	17.1	15.6
Include: Realized gains (losses) on certain currency derivatives not included in segment EBITDA	6.9	14.9	4.8	3.2	2.1	0.9	(0.3)	(0.2)	(2.2)
Adjusted EBITDA^{3,4}	\$ 45.6	\$ 111.2	\$ 69.1	\$ 113.9	\$ 88.7	\$ 166.4	\$ 94.2	\$ 119.4	\$ 87.8
Depreciation and amortization	(40.9)	(40.9)	(39.8)	(40.9)	(39.9)	(39.1)	(37.1)	(35.7)	(35.5)
Share-based compensation expense ²	(10.5)	(11.5)	(7.2)	(10.4)	(12.5)	(17.6)	(18.4)	(17.1)	(15.6)
Certain impairments and other adjustments	(3.5)	0.9	0.5	(5.0)	(0.5)	(0.6)	0.3	(0.4)	0.6
Restructuring-related charges	(1.8)	(11.2)	(30.1)	(0.6)	0.3	(0.5)	(0.1)	(0.1)	(0.1)
Realized (gains) losses on currency derivatives not included in operating income	(6.9)	(14.9)	(4.8)	(3.2)	(2.1)	(0.9)	0.3	0.2	2.2
Total income (loss) from operations	\$ (18.0)	\$ 33.6	\$ (12.2)	\$ 53.9	\$ 34.1	\$ 107.7	\$ 39.2	\$ 66.3	\$ 39.3
Operating income (loss) margin	(3)%	4 %	(2)%	7 %	5 %	12 %	5 %	8 %	5 %
Operating income (loss) year-over-year growth	(206)%	(61)%	57 %	298 %	290 %	221 %	422 %	23 %	15 %

Upload and Print Combined EBITDA (\$M)	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
PrintBrothers reported segment EBITDA ¹	\$ 15.1	\$ 19.8	\$ 16.1	\$ 20.7	\$ 20.2	\$ 28.8	\$ 17.2	\$ 25.3	\$ 20.2
The Print Group reported segment EBITDA ¹	\$ 11.5	\$ 12.5	\$ 12.6	\$ 19.5	\$ 12.5	\$ 17.3	\$ 17.2	\$ 19.4	\$ 17.9
Upload and Print inter-segment eliminations ¹	\$ —	\$ (0.1)	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —
Total Upload and Print combined EBITDA in USD ¹	\$ 26.5	\$ 32.2	\$ 28.6	\$ 40.2	\$ 32.7	\$ 46.1	\$ 34.4	\$ 44.7	\$ 38.0

¹ During Q1 FY2025, we recast our segment results back to Q1 FY2023 to reflect a reporting change to inter-segment activity. Please see our "Guide to Reporting Changes" at ir.cimpress.com for details.

²SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

³This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

⁴Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

ADJUSTED EBITDA
(Quarterly, in millions)

	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
GAAP operating income (loss)	\$ (18.0)	\$ 33.6	\$ (12.2)	\$ 53.9	\$ 34.1	\$ 107.7	\$ 39.2	\$ 66.3	\$ 39.3
Depreciation and amortization	\$ 40.9	\$ 40.9	\$ 39.8	\$ 40.9	\$ 39.9	\$ 39.1	\$ 37.1	\$ 35.7	\$ 35.5
Share-based compensation expense ¹	\$ 10.5	\$ 11.5	\$ 7.2	\$ 10.4	\$ 12.5	\$ 17.6	\$ 18.4	\$ 17.1	\$ 15.6
Certain impairments and other adjustments	\$ 3.5	\$ (0.9)	\$ (0.5)	\$ 5.0	\$ 0.5	\$ 0.6	\$ (0.3)	\$ 0.4	\$ (0.6)
Restructuring related charges	\$ 1.8	\$ 11.2	\$ 30.1	\$ 0.6	\$ (0.3)	\$ 0.5	\$ 0.1	\$ 0.1	\$ 0.1
Realized gains (losses) on currency derivatives not included in operating income	\$ 6.9	\$ 14.9	\$ 4.8	\$ 3.2	\$ 2.1	\$ 0.9	\$ (0.3)	\$ (0.2)	\$ (2.2)
Adjusted EBITDA^{2,3}	\$45.6	\$111.2	\$69.1	\$113.9	\$88.7	\$166.4	\$94.2	\$119.4	\$87.8

ADJUSTED EBITDA
(TTM, in millions)

	TTM Q1FY23	TTM Q2FY23	TTM Q3FY23	TTM Q4FY23	TTM Q1FY24	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25
GAAP operating income (loss)	\$ 12.4	\$ (40.0)	\$ (23.8)	\$ 57.3	\$ 109.4	\$ 183.5	\$ 234.9	\$ 247.4	\$ 252.6
Depreciation and amortization	\$ 172.2	\$ 167.8	\$ 163.9	\$ 162.4	\$ 161.4	\$ 159.6	\$ 157.0	\$ 151.8	\$ 147.4
Share-based compensation expense ¹	\$ 49.2	\$ 48.3	\$ 42.8	\$ 39.7	\$ 41.7	\$ 47.8	\$ 58.9	\$ 65.6	\$ 68.8
Certain impairments and other adjustments	\$ (5.5)	\$ (3.7)	\$ (4.5)	\$ 6.9	\$ 4.0	\$ 5.5	\$ 5.7	\$ 1.2	\$ —
Restructuring related charges	\$ 15.7	\$ 26.6	\$ 53.3	\$ 43.8	\$ 41.6	\$ 30.9	\$ 0.9	\$ 0.4	\$ 0.9
Realized gains (losses) on currency derivatives not included in operating income	\$ 15.0	\$ 29.2	\$ 32.0	\$ 29.7	\$ 24.9	\$ 10.9	\$ 5.8	\$ 2.4	\$ (1.9)
Adjusted EBITDA^{2,3}	\$ 259.0	\$ 228.2	\$ 263.7	\$ 339.8	\$ 383.0	\$ 438.2	\$ 463.2	\$ 468.7	\$ 467.7

¹SBC expense listed here excludes the portion included in restructuring-related charges to avoid double counting.

²This metric uses the definition of adjusted EBITDA as outlined above and therefore does not include the pro-forma impact of acquisitions, divestitures or the annualized benefit from actioned cost saving initiatives; however, our debt covenants allow for the inclusion of pro-forma impacts to adjusted EBITDA.

³Adjusted EBITDA includes 100% of the results of our consolidated subsidiaries and therefore does not give effect to adjusted EBITDA attributable to noncontrolling interests. This is to most closely align to our debt covenant and cash flow reporting.

ADJUSTED FREE CASH FLOW
(Quarterly, in millions)

	Q1FY23	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Net cash (used in) provided by operating activities	\$ (25.3)	\$ 81.1	\$ 12.6	\$ 61.8	\$ 42.3	\$ 174.9	\$ 8.4	\$ 125.1	\$ 4.4
Purchases of property, plant and equipment	\$ (11.8)	\$ (14.7)	\$ (11.0)	\$ (16.3)	\$ (22.6)	\$ (11.4)	\$ (10.5)	\$ (10.5)	\$ (17.0)
Capitalization of software and website development costs	\$ (15.3)	\$ (13.9)	\$ (14.9)	\$ (13.6)	\$ (14.4)	\$ (13.9)	\$ (15.0)	\$ (14.9)	\$ (14.6)
Proceeds from sale of assets ¹	\$ 0.1	\$ 1.2	\$ 0.5	\$ 2.8	\$ 5.6	\$ 0.4	\$ 0.4	\$ 17.1	\$ 1.6
Adjusted free cash flow¹	\$ (52.2)	\$ 53.7	\$ (12.8)	\$ 34.7	\$ 10.9	\$ 150.0	\$ (16.6)	\$ 116.8	\$ (25.6)

Reference:

Value of finance leases	\$ 2.4	\$ 6.2	\$ 5.8	\$ 5.9	\$ 0.4	\$ 1.8	\$ 2.2	\$ 0.1	\$ 0.3
Cash restructuring payments	\$ 7.9	\$ 1.9	\$ 5.0	\$ 22.3	\$ 5.7	\$ 1.2	\$ 0.5	\$ 0.2	\$ 0.1
Cash paid for interest	\$ 15.1	\$ 35.8	\$ 20.0	\$ 43.2	\$ 24.2	\$ 42.4	\$ 23.9	\$ 41.7	\$ 35.2
Cash received for interest	\$ (2.1)	\$ (3.0)	\$ (3.0)	\$ (3.4)	\$ (3.3)	\$ (2.8)	\$ (5.0)	\$ (3.0)	\$ (3.7)
Cash interest, net²	\$ 13.0	\$ 32.8	\$ 17.0	\$ 39.7	\$ 20.9	\$ 39.6	\$ 18.9	\$ 38.8	\$ 31.5

ADJUSTED FREE CASH FLOW
(TTM, in millions)

	TTM Q1FY23	TTM Q2FY23	TTM Q3FY23	TTM Q4FY23	TTM Q1FY24	TTM Q2FY24	TTM Q3FY24	TTM Q4FY24	TTM Q1FY25
Net cash provided by operating activities	\$ 157.7	\$ 95.5	\$ 156.3	\$ 130.3	\$ 197.8	\$ 291.6	\$ 287.4	\$ 350.7	\$ 312.9
Purchases of property, plant and equipment	\$ (57.2)	\$ (54.0)	\$ (49.4)	\$ (53.8)	\$ (64.6)	\$ (61.2)	\$ (60.7)	\$ (54.9)	\$ (49.4)
Capitalization of software and website development costs	\$ (65.0)	\$ (62.4)	\$ (59.6)	\$ (57.8)	\$ (56.9)	\$ (56.9)	\$ (57.0)	\$ (58.3)	\$ (58.5)
Proceeds from sale of assets ¹	\$ 13.0	\$ 13.3	\$ 12.2	\$ 4.7	\$ 10.2	\$ 9.3	\$ 9.2	\$ 23.6	\$ 19.5
Adjusted free cash flow¹	\$ 48.5	\$ (7.6)	\$ 59.5	\$ 23.4	\$ 86.5	\$ 182.8	\$ 179.0	\$ 261.1	\$ 224.5

Reference:

Value of new finance leases	\$ 8.6	\$ 12.1	\$ 17.7	\$ 20.3	\$ 18.3	\$ 13.9	\$ 10.3	\$ 4.6	\$ 4.5
Cash restructuring payments	\$ 8.2	\$ 9.8	\$ 14.9	\$ 37.1	\$ 34.9	\$ 34.3	\$ 29.7	\$ 7.6	\$ 2.0
Cash paid for interest	\$ 98.8	\$ 99.2	\$ 105.4	\$ 114.0	\$ 123.1	\$ 129.8	\$ 133.7	\$ 132.3	\$ 143.3
Cash received for interest	\$ (4.6)	\$ (6.9)	\$ (9.0)	\$ (11.5)	\$ (12.7)	\$ (12.6)	\$ (14.7)	\$ (14.2)	\$ (14.5)
Cash interest, net²	\$ 94.2	\$ 92.4	\$ 96.3	\$ 102.5	\$ 110.4	\$ 117.2	\$ 119.1	\$ 118.1	\$ 128.7

¹ During the quarter ended September 30, 2023 we revised our definition of adjusted free cash flow to include proceeds from the sale of assets. We have recast all periods in the chart above to include the benefit from the proceeds from sale of assets.

² Cash interest, net is cash interest payments, partially offset by cash interest received on our cash and marketable securities. Prior to Q3 FY2023, we showed only the cash interest payments related to our borrowing activity in this chart in our earnings materials. We have recast all periods in the chart above to include the interest received.

ABOUT CIMPRESS:

Cimpress plc (Nasdaq: CMPR) invests in and builds customer-focused, entrepreneurial, print mass-customization businesses for the long term. Mass customization is a competitive strategy which seeks to produce goods and services to meet individual customer needs with near mass production efficiency. Cimpress businesses include BuildASign, druck.at, Drukwerkdeal, easyflyer, Exaprint, National Pen, Packstyle, Pixartprinting, Printi, Tradeprint, VistaPrint and WIRmachenDRUCK.

To learn more, visit <https://www.cimpress.com>.

Cimpress and the Cimpress logo are trademarks of Cimpress plc or its subsidiaries. All other brand and product names appearing on this announcement may be trademarks or registered trademarks of their respective holders.

CONTACT INFORMATION:

Investor Relations:

Meredith Burns
ir@cimpress.com
+1.781.652.6480

Media Relations:

Sara Litwiller
mediarelations@cimpress.com

SAFE HARBOR STATEMENT:

This earnings commentary contains statements about our future expectations, plans, and prospects of our business that constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995, including but not limited to our ability to deliver continuous customer experience improvements, introduce new products, grow our scale-based advantages, and further improve our competitive position; our expectation for consumer-related volume; the impact of increased focused on cross-Cimpress fulfillment; our expectations for constant-currency organic revenue growth, adjusted EBITDA, adjusted free cash flow, net leverage, cash interest and taxes, changes in net working capital, the impact of currency movements, and other future financial results described under the Outlook, Leverage Policy and Capital Allocation section; and our plans for capital allocation.

Forward-looking projections and expectations are inherently uncertain, are based on assumptions and judgments by management, and may turn out to be wrong. Our actual results may differ materially from those indicated by the forward-looking statements in this document as a result of various important factors, including but not limited to flaws in the assumptions and judgments upon which our forecasts and estimates are based; the development, duration, and severity of supply chain constraints and heightened inflation; our inability to make investments in our businesses and allocate our capital as planned or the failure of those investments and allocations to achieve the results we expect; costs and disruptions caused by acquisitions and minority investments; the failure of the businesses we acquire or invest in to perform as expected; loss of key personnel or our inability to recruit talented personnel; our failure to develop and deploy our mass customization platform or the failure of the mass customization platform to drive the performance, efficiencies, and competitive advantage we expect; unanticipated changes in our markets, customers, or businesses; disruptions caused by political instability and war in Ukraine, Israel, the Middle East, or elsewhere; changes in the laws and regulations, or in the interpretation of laws and regulations, that affect our businesses; our failure to manage the growth and complexity of our business; our failure to maintain compliance with the covenants in our debt documents or to pay our debts when due; competitive pressures; general economic conditions; and other factors described in our Form 10-K for the fiscal year ended June 30, 2024 and subsequent documents we periodically file with the U.S. SEC.

In addition, the statements and projections in this quarterly earnings document represent our expectations and beliefs as of the date of this document, and subsequent events and developments may cause these expectations, beliefs, and projections to change. We specifically disclaim any obligation to update any forward-looking statements. These forward-looking statements should not be relied upon as representing our expectations or beliefs as of any date subsequent to the date of this document.