# SEC Form 4

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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average b	urden									

Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Person* PAGE LOUIS			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>VISTAPRINT LTD</u> [ VPRT ]	(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) WINDOW TO WALL STREET 39 CEDAR HILL ROAD (Street) DOVER MA 02030		( )	- 3. Date of Earliest Transaction (Month/Day/Year) 09/05/2007		Officer (give title below)	Other (specify below)				
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	ndividual or Joint/Group Filing (Check Applicable e)					
		02030	_	X	Form filed by One Re Form filed by More th Person	, ,				
(City)	(State)	(Zip)								

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.25	357,600	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.68	357,500	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.62	357,400	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.22	357,300	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		265	D	\$33.14	357,035	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.54	356,935	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.56	356,835	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.55	356,735	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.47	356,635	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		200	D	\$33.36	356,435	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		300	D	\$33.19	356,135	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		35	D	\$33.15	356,100	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.16	356,000	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.18	355,900	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.39	355,800	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.38	355,700	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.07	355,600	I	See footnote <sup>(2</sup>
Common Shares	09/05/2007		S <sup>(1)</sup>		200	D	\$32.88	355,400	I	See footnote <sup>(2</sup>

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			s Acquirec f (D) (Instr	l (A) or : 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$32.83	355,300	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$32.67	355,200	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.03	355,100	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$32.89	355,000	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$32.94	354,900	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		200	D	\$33.08	354,700	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.11	354,600	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.12	354,500	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33	354,400	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.05	354,300	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$32.98	354,200	I	See footnote <sup>(2)</sup>		
Common Shares	09/05/2007		S <sup>(1)</sup>		100	D	\$33.32	354,100	I	See footnote <sup>(2)</sup>		

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v			Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The sales of Common Shares represented by this Form 4 were effected pursuant to a rule 10b5 trading plan adopted by the seller on June 13, 2007

2. Shares owned by Window to Wall Street, Inc. of which Mr. Page is President. Mr. Page disclaims any beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### Kristin Skelley, as Attorney in Fact for Louis Page 09/07/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.